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First Internet Postage Service to Support Hidden-Postage Shipping Labels

PALO ALTO, Calif., January 16 2003 – Envelope Manager Software announces the availability of its new Endicia Internet Postage™ *Premium* service. Version 4.4 of the DAZzle™ 2003 software adds support for a number of advanced shipping features including hidden-postage "stealth indicia" shipping labels, an XML application programming interface, pre-paid return shipping labels, customizable e-mail notifications, consolidated online reports, and online package lookup. These features are available for all subscribers to Endicia's new Premium plan.

Endicia Internet Postage was the first Internet Postage service to provide customers with International Mail, Electronic Delivery and Signature Confirmation, and a convenient Express Mail solution. With this release, Endicia adds to its technology lead by being the first and only Internet Postage service to provide customers with features designed specifically for professional and high-volume shippers. "Our Premium service was driven by the recognition that Endicia's value for USPS shipping spans several underserved market segments," said Harry Whitehouse, president, Envelope Manager Software. "While occasional shippers and small businesses will continue to take advantage of the low cost of our standard service, our Premium service provides a cost-effective solution to serve the advanced needs of professional shippers who had no acceptable USPS alternatives until now."

Premium Features

Endicia Premium users can print shipping labels that remove the postage amount from the human-readable portion of postage indicia. This feature is essential for online and catalogue sellers, who typically charge shipping and handling fees to cover expenses above and beyond the postage itself (such as packaging, labor, insurance, etc). These sellers finally have a USPS solution that fits into shipping and handling profit centers without minimum requirements and without the cost and hassles of manifesting.

Endicia Premium's return postage feature allows sellers to print complete pre-paid shipping labels for their customers to return merchandise without needing expensive permits. Endicia's e-mail shipment notification can be customized by Premium users, and multiple e-mail templates are supported. With this feature, shippers can include additional information on their shipping/return

policies, and fulfillment houses can support different e-mails for different clients. Endicia Premium users have access to consolidated online reports which feature delivery and scanning statistics for all their shipments. They can also lookup package shipments online to allow their customer help desks to access shipment information remotely. Endicia Premium's XML interface allows other applications to supply or retrieve information from DAZzle using industry standard protocol. This allows customers and third party software developers to tightly integrate DAZzle into their applications, thereby reducing the time and cost of the fulfillment/shipping process.

About Endicia Internet Postage

Endicia Internet Postage is a service that allows users to print postage directly on their mailpieces using an award winning mailpiece design tool. Endicia's users design and print professional mail-pieces with graphics and text for added impact. This service needs only a PC, an Internet connection, and a laser or inkjet printer – no hardware to lease or install. The service is available at www.endicia.com including a free 30-day trial. After the free trial, users have a choice of monthly plans at $9.95-$15.95/month or annual plans at $99.95-$174.95/year.

About Envelope Manager Software

Envelope Manager Software (www.envelopemanager.com) is a leader in desktop mail software, with over 20 years of experience in the postal industry. The company's founders have supported essential elements of the U.S. Postal Service's nationwide automation effort, and in 1989, they received the first annual U.S. Postal Service Quality Supplier Award. In 1993, Envelope Manager became the standard software for address hygiene and bar-coding at the U.S. Postal Service.

Envelope Manager Software markets a variety of desktop mailing software products with an install-base of over 100,000 users. These products include DAZzle Plus^{TM}, DAZzle Designer^{TM}, DAZzle Express^{TM}, Envelope Manager^{TM}, and Alpha Mailer^{TM}. All of the products meet the USPS standards for automation-compatible mail and are designed for PC users. Envelope Manager Software also developed Direct Mail Manager, a wizard-like direct mailing application that is offered as part of Microsoft Office 97 and Office 2000.

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